

Brazil-C-EU Newsletter

Nº 1, May 2016

As **Co-ordinator of the Brazil-Caeni-EU project (Brazil-C-EU)**, and Vice Director at the Institute of International Relations (IRI) of the University of São Paulo, I



am delighted to launch the ***Brazil-C-EU Newsletter***.

Professor Amâncio Jorge de Oliveira

Caeni is an official “NAP” (Brazilian Center for Research Support) within IRI. With a budget of € 385,000.00 – 80% co-funded by the Erasmus+ Programme of the European Union – our ambition is guaranteed: to establish and lead research in Brazil’s EU relations, and to integrate EU issues into Caeni’s executive trainings for those interested in Brazil’s international negotiations, including within Latin American and South/South relations. This ***Brazil-C-EU Newsletter*** will report regularly on all our activities.

Embracing Non-Academic Stakeholders in Caeni’s Executive Trainings Brazil-C-EU is responding to developments in Brazil-EU relations so as to include the needs of civil society and integrate the EU dimension into Caeni’s executive trainings on Brazil’s international co-operation and policy making.

Deepening our Capacity in Brazil-EU relations

To provide for the long term viability and growth of the project, the project also increases the research activities of Caeni and IRI. **Dr. Kirstyn Inglis, Visiting Professor here at IRI, is Vice Co-ordinator** of the project, and is conducting her own research project. A Call for Papers for a **Young Researchers Seminar** in

Brazil-C-EU actions



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- introduces the EU dimension to Caeni’s **executive trainings** for civil servants and other stakeholders, see page 3.
 - meet the trainers on page 4.
- **raises the profile of EU issues in Brazil’s foreign relations research**, including:
 - a **Young Researchers Seminar** will be held in February 2017 (see the Call for Papers, p. 2).
 - gives **open support**, know-how and information on EU-Brazil issues.
- **supports multi-disciplinary research** at Caeni on Brazil-South/South relations.
 - the **Jean Monnet Supplement to the Análise Caeni Newsletter** is a core building block, see page 5.
- **special edition in a peer reviewed journal** on Brazil-EU relations.

(February 2017) has already been launched. The new **Jean Monnet Supplement to the Análise Caeni Newsletter** is an outlet for ongoing research on Brazil-EU relations, and will circulate within the broader IRI/Caeni/USP global networks. Please do join us on social media.

Professor Amâncio Jorge de Oliveira



YOUNG RESEARCHER SEMINAR

São Paulo, 14 & 15 February 2017



Co-funded by the
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of the European Union

The resulting book project aims to encourage further research and study of Brazil-EU issues, helping in particular to identify Master and PhD topics, and to have multidisciplinary content and impacts.

Submission guidelines & deadlines

This Call for Papers – in English – closes on 20 June 2016. Submissions should be sent to caeni@usp.br. Full papers preferred. 3 page minimum outlines will be considered.

20 papers will be selected and preference given to Brazilian undergraduate, master and PhD students. Results will be published in October 2016 and the 2 day seminar held on **14 & 15 February 2017 in São Paulo**.

Submissions are requested in English. Submissions in Portuguese should be accompanied by a 1,800 word abstract in English. Travel and subsistence within Brazil will be covered. The final book will be published in English with abstracts in Portuguese, in 2018.

CALL FOR PAPERS

The Future of the Brazil-EU Strategic Relationship

This Call For Papers launches the Young Research Seminar to be held at the University of São Paulo on 14 and 15 February 2017. The topic – **The Future of the Brazil-EU Strategic Relationship** – may be read in the broadest sense and is open to **young researchers of all disciplines** interested in current EU-Brazil issues.

Brazil is the most important market for the EU in Latin America while the EU is Brazil's first trading partner. The current priorities of the Strategic Partnership between Brazil and the EU reflects this, with the commitment to using various means to:

“promote trade, investment and innovation, and streamline regulation, including on competition, thus bringing benefits to business, workers, and consumers”.

The EU-Brazil Joint Action Plan 2015-2017 was launched at that time, underlining the Parties' commitments to “converge further on the global agenda and on our positions in international fora” and to “achieve an ambitious, comprehensive and balanced Association Agreement between MERCOSUR and the European Union”.

South-South issues feature heavily in the co-operation foreseen on foreign policy. The joint goal of further deepening the political dialogue to find convergence between the Parties as set out at the Brazil-EU summit in October 2011, remains a challenge. The broad spread of joint strategic actions between Brazil and the EU are challenging both for Brazil and the EU Member States as they pursue their own policy and regulatory initiatives on such topics at macro/micro-regional and national levels.

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CAENI's EXECUTIVE TRAININGS

*MERCOSUR-EU Dialogue:
building negotiating capacity*



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Future Caeni executive trainings are aimed at Brazilian public administration, students and civil society working with Brazil's international relations. Given the different needs and priorities of participants, and their diverging backgrounds and working environments, courses are inclusive of all stakeholders, including students, Non-Governmental Organisations, trade unions, press, private sector-SMEs, and civil servants.

The team of trainers, from IRI, is presented below.

The trainings are held 5 times each year, for some 20 hours each, and are supported by distance learning courses of 10 hours. Each module is made up 5 sessions of 4 hours each. Each course relies on role plays as important learning tools. Meet the team on page 4.

The next round begins **27 to 30 June 2016**. Future dates will be reported on here. If you are interested, please write to us at caeni@usp.br and join us on **Facebook** at www.facebook.com/caeni.usp

GENERAL COURSES

Building Capacity in International Negotiations

- Concepts and techniques in international negotiations.
- Elements of international negotiation processes.

Advanced International Negotiations

- Decision analysis and negotiations.
- Mediation and conflict resolution.
- Crisis management.

EXECUTIVE COURSES

Multi-track Diplomacy

- Workshop on multitrack diplomacy.
- Communication process.
- Understanding political groups in MERCOSUR and EU negotiations, with role plays.

Mercosur-EU: negotiations processes

- EU/ MERCOSUR: historic evolution and institutional design.
- EU/ MERCOSUR: dynamic intra-bloc (internal co-ordination) and dynamic extra-bloc (external co-ordination, bilateral and multilateral agreements).
- Foreign policy: Key players (Brazil, EU Member States, etc.).

Agenda Mercosur-EU : substantive issues

- Most important issues of bilateral negotiations (mapping).
- Technical skills on substantive negotiations (IP, food, industry, environment).
- Domestic regulation: issues of negotiations.

MEET THE TEAM



Amâncio Jorge de Oliveira is Co-ordinator of the project Brazil-C-EU. He is a trainer in the Executive Courses.

Amancio is Full Professor and Vice Director at the Institute of International Relations (IRI) of the University of São Paulo, and he is also Scientific Co-ordinator of the Center for Studies of International Negotiations (Caeni).



Kirstyn Inglis is Vice-Co-ordinator of the project, including the executive trainings, as well as Editor in Chief of the Brazil-C-EU newsletter, and Executive Editor of the *Jean Monnet Supplement to the Análise Caeni Newsletter*.

Kirstyn is Visiting Professor at IRI, with research mandate on “Brazil-EU relations in the optic of the renewed strategic partnership and the EU’s Partnership Instrument”. She specialises in food and environment law in EU external relations law.



Janina Onuki is Editor in Chief of the *Jean Monnet Supplement to the Análise Caeni Newsletter* as well as Editor of the *Brazilian Political Science Review* and Contributing Editor of the Brazil-C-EU newsletter. She is also a trainer in the executive courses.

Janina is an Associate Professor at IRI, and Co-ordinator of the Nucleus for Comparative and International Studies (Núcleo de Estudos Comparados e Internacionais (NECI)). Her expertise is in political sciences, focusing on foreign (external) policy in regional integration and international organisations.



Kai Enno Lehmann is a trainer in the Executive Courses

Kai is a Professor at IRI, focusing on Politics and International Relations. He is a researcher, teacher and trainer on the EU, its role in Latin America, EU-Latin American relations and comparative regionalism, especially on what Latin American regional- and sub-regional organizations can learn from each other and the role of regional organizations in regional security, the role of the economic crisis and growing skepticism towards regionalism since.



Bettina de Souza Guilherme is a trainer in the Executive Courses

Bettina is a political scientist, recently ‘Professora Colaboradora’ at IRI. She is setting up a network with 4 EU partners on ‘Crisis, Equity and Democracy.’ Bettina has over 20 years within the European Institutions (Council) and the European Parliament as a civil servant in the Economic and Monetary Committee, in the Special Committee on the Financial, Economic, and Social Crisis and in the Committee on Development.



Maria Antonieta Del Tedesco Lins is a trainer in the Executive Courses

Maria is an economist and Professor at the Institute of International Relations at the University of São Paulo. Her main research interests are in international political economy are related to monetary and financial economics, international finance and regional financial integration, particularly the effects of financial crises on Latin American countries.

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JEAN MONNET SUPPLEMENT
to the
ANÁLISE CAENI NEWSLETTER



Co-funded by the
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of the European Union

The **Análise Caeni Newsletter** is supplemented by the **Jean Monnet Supplement** to disseminate research and activities to the Brazil-Caeni-EU project.

The Evolution in Mercosur-EU Relations

Janina Onuki

As always in a negotiation process, the origin of the approach of Mercosur and the European Union is marked by speeches and proposals filled with enormous expectations, such as the consolidation of a 'free-trade area' between the two blocks and the setting up of a bi-regional EU-Mercosur association that would mark an unprecedented co-operation.

When the EU-Mercosur Framework Agreement was signed in December 1995, the international context was favourable. Economic stability in the Southern Cone countries (notably Brazil and Argentina), promoted investments in this region.

But the negotiations were not as easy as expected, with paralysis setting in due to structural factors, especially the lack of

consensus and the inability to make good offers (on occasion, difficulties even in reacting to offers). And by the Europeans' unwillingness to discuss the issues of agricultural tariffs, as well as the difficulties arising due to the "hemispheric" agreement with the United States. The removal of the European block now has the possibility to be offset by a more mature relationship. The challenge will now be to overcome the domestic crisis facing European countries and Brazil.

Janinia Onuki is Associate Professor at IRI and also a Researcher with Caeni

New Security Challenges facing Brazil and EU

Guilherme Gonçalves Mélo

On 30 March 2016 in Brasilia, Nathalie Tocci, Special Advisor to the High Representative of the European Union for Foreign Affairs and Security, met with Ambassador Sérgio Eduardo Moreira Lima, President of the Alexandre de Gusmão Foundation (FUNAG), a public foundation linked to the Ministry for External Relations.

Some 60 Brazilian and European authorities and academics met to discuss global strategies to deal with the challenges of the EU's external and security policy and the impact on partners such as Brazil. The need to update the EU Security Strategy of 2003 was highlighted and Brazil's policing of the Olympic and Para-Olympic games this year, 2016, was discussed. The risk is low but the need to work together was generally agreed to be indispensable.

The forum of the Strategic Partnership with Brazil is an important context for debate and discussion and sharing experiences.

Guilherme Gonçalves Mélo is Research Assistant and Undergraduate in International Relations at IRI



EDITORIAL TEAM



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